

# Advising Chairs, Building Boards, Creating Value

#### **REVIEW & EVALUATION**

Ensuring the Board is well placed to provide oversight and strategic direction; guidance and challenge for the executive; and clarity, purpose and value for shareholders and stakeholders



#### **SEARCH**

Building a Board aligned to strategy, delivering sustainable value with diversity of perspective & understanding

#### **DEVELOPMENT**

Enabling the Board to develop judgement capability through individual and collective learning, embedding and benchmarking best practice



# Agenda

- A. Fidelio Perspective
- B. The Skills Matrix and Disclosure
- C. Building Strategic Alignment
- D. Behaviours and Dynamic
- E. Current Trends
- F. Q&A / Discussion



#### Our Senior Team

Skills Matrix and Stakeholders



Gillian-Karran Cumberlege

Building and using the Skills Matrix



Alistair Stranack

The Board Dynamic Overlay



Joanna McDwyer

**Skills Matrix for Transformation** 



Mark Cumberlege

# **Board Composition & Disclosure**

- "The Board and its committees should have a combination of skills, experience, and knowledge."
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Source: UK Corporate Governance Code, 2024

- "The Supervisory Board shall prepare a profile of skills and expertise for the entire Board while taking the principle of diversity into account."
- 99

Source: German Corporate Governance Code, 2022

"We believe companies should disclose sufficient information to allow a meaningful assessment of a board's skills and competencies."

99

Source: Glass Lewis, Board Skills Appendix, Europe

# Skills Matrix Limitations & Opportunities

#### **DISCLOSURE**

- Relatively simple exercise
- Good snapshot; focus on demonstrating appropriate competence
- Practical information for investors & stakeholders

#### **BUT:**

- Limited information
- Not forward looking

#### STRATEGIC ALIGNMENT

- Forward-looking, multidimensional approach
- Focus on identifying current and emerging skills gaps
- Valuable strategic tool for Board and Executive

#### **BUT:**

- May contain competitive or price sensitive information
- A dynamic strategic tool that requires Chair and NomCo attention

## Building Out The Skills Matrix

#### 1. A forward-looking skills matrix

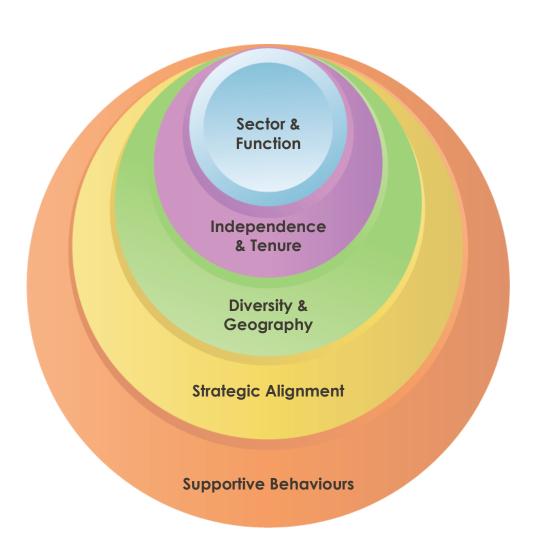
- Includes multiple dimensions
- Addresses governance and diversity imperatives

#### 2. Includes strategic alignment

- Draws upon the strategy
- Needs regular review
- Underpins refreshment
- 3. Considers Board behaviours and dynamic



A critical strategic tool for the Chair and Nominations Committee



# Business Model & Strategic Alignment

- Actively shape the Board for the needs of the business in 3 5 years' time
- Align Board skills with the challenges of overseeing the development and implementation of strategy
- Not only the endpoint, but the degree and pace of change that is required to get there
- Implications for skills and experience include:
  - People, Culture, Technology as well as Finance
  - Horizon scanning, dealing with uncertainty, comfortable with scenario planning
  - Transformation and change management
- Skills Matrix tightly integrated with strategy development, including areas not yet in the public domain
  - Related to Board skills disclosure but more comprehensive and forward looking
  - Key driver of refreshment / more dynamic approach to composition

# Behaviours, Dynamic & Performance

- Clear that skills and competence is one piece of the puzzle
- > Judgement and ability to oversee transformation also requires **strong dynamic**
- Forward-looking skills matrix will take account of behaviours, characteristics and cohesion needed to drive strategy and transformation:
  - i. **Mapping attributes** onto the skills matrix
  - ii. Drawing on Board reviews to establish **dynamic / behaviours** today and identify what is needed for strategic alignment
  - Dynamic skills matrix also a tool for driving individual and Board learning and development



#### **Current Trends**

- Organisations are in a state of constant change / transformation this is the norm
- The skills matrix is a dynamic tool and needs to support the strategy
- Clarity of the role and alignment of the NomCo requires a strong search process
- Board composition balancing serving executives with plural NEDs
- Board tenure

#### **Recent developments:**

- Changing NED Characteristics
- Rise in Capital Markets experience
- Need to address the People Agenda



#### Conclusion

- The skills matrix an important disclosure tool giving comfort to investors, regulators and all stakeholders
- Boards increasingly adopting a forward-looking skills matrix to ensure alignment to strategy and drive change
- 3. The skills matrix is a critical tool for NomCo underpinning **Board refreshment** and the Search process
- 4. **Board development** and learning also being used to address gaps in skills matrix
- 5. Forward-looking skills matrix a critical tool for Boards focused on performance



# Q&A / Discussion



## Fidelio's Focus 2024 – Advising Chairs, Building Boards, Creating Value

- January June: The Judgement Muscle: Research and Round Tables Chairs, Decision-Making and Effective Judgement
- June 2024: THA Conversation David Tyler The Role Of The Chair: The Parker Review And Beyond
- July 2024: CGI Governance Annual Conference Panel Discussion: Assuming The First NED Role
- July 2024: GBF EV Leadership and Outlook

To receive Fidelio updates and invitations, get in touch
Please click here

2024

## Fidelio Thought Leadership

- Fidelio Overture: Judgement & Decision-Making Role of the Chair
- Fidelio Overture: We are 15!
- Fidelio Overture: C-Side Board Reflection Climate, Culture & Change
- Fidelio Overture: Spotlight on Remuneration
- Fidelio Overture: Climate Change Why the Board Matters
- Fidelio Webinar: 'The ESG Imperative: A Step Change in Strategy'
- Fidelio Table Talk: Increasing Board Diversity Here's How
- Fidelio Overture: Remuneration & the Board: Behaviour & Values
- Fidelio Overture: ESG Expectations for the Chair
- Fidelio Overture: Board Learning The New Imperative



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